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## **Steve Brackney**

*Senior Vice President and Chief Administrative Officer  
Enterprise Holdings Inc.*

Steve Brackney, Senior Vice President and Chief Administrative Officer of [Enterprise Holdings Inc.](#), is a corporate officer with overall responsibility for Enterprise Holdings' risk management, mergers and acquisitions, venture capital investing, innovation, product discovery and product management, corporate development, and corporate communications. As part of his role, Brackney serves on the Crawford Group Board of Directors. He also oversees Deem, an innovative managed-travel technology platform that was acquired by Enterprise Holdings in 2019.



Enterprise Holdings operates – through an integrated global network of independent regional subsidiaries and franchises – the [Enterprise Rent-A-Car](#), [Alamo Rent A Car](#) and [National Car Rental](#) brands, as well as nearly 10,000 fully-staffed neighborhood and airport locations, including franchisee branches, in more than 90 countries and territories. Enterprise Holdings is the largest car rental company in the world, as measured by revenue and fleet. In addition, Enterprise Holdings is the most comprehensive service provider and only investment-grade company in the U.S. car rental industry.

The company and its affiliate [Enterprise Fleet Management](#) together offer a total transportation solution, operating more than 1.85 million vehicles throughout the world and accounting for nearly \$23.9 billion in revenue in fiscal year 2021. Combined, these businesses include the [Car Sales](#), [Truck Rental](#), [CarShare](#), [Commute vanpooling](#), [Exotic Car Collection](#), [Subscribe with Enterprise](#), [Car Club \(U.K.\)](#) and [Flex-E-Rent \(U.K.\)](#) services, all marketed under the Enterprise brand name, as well as travel management and other transportation services to make travel easier and more convenient for customers. The annual revenues of Enterprise Holdings – one of America's largest private companies – and Enterprise Fleet Management rank near the top of the global travel industry, exceeding many airlines and most cruise lines, hotels, tour operators, and online travel agencies.

In 1984, Brackney graduated from the Southern Illinois University, and launched his professional financial career at Ernst & Young. He was a partner at the firm for four years, managing the Enterprise Rent-A-Car account. In 2001, Brackney joined Enterprise as Corporate Controller, and four years later was promoted to Senior Vice President. In 2007, when Enterprise acquired the National and Alamo brands, Brackney helped lead the integration of the newly expanded tri-branded fleet. In addition, Brackney has worked closely with the mergers and acquisitions team on valuations and due diligence. In 2018, he was promoted to his current position.

Over the years, Brackney has taken on leadership roles in civic and community organizations. He served as a member of the Executive Committee as well as chair of the Finance Committee for the United Way of Greater St. Louis.