
Shelley Roither

*Senior Vice President, Human Resources
Enterprise Holdings Inc.*

Shelley Roither, who serves as Senior Vice President of Human Resources for [Enterprise Holdings Inc.](#), is a corporate officer responsible for leading all aspects of human resources and ensuring that Enterprise Holdings' culture is in line with the company's mission. She was promoted to her current role in 2020.

Enterprise Holdings operates – through an integrated global network of independent regional subsidiaries and franchises – the [Enterprise Rent-A-Car](#), [Alamo Rent A Car](#) and [National Car Rental](#) brands, as well as nearly 10,000 fully-staffed neighborhood and airport locations, including franchisee branches, in more than 90 countries and territories. Enterprise Holdings is the largest car rental company in the world, as measured by revenue and fleet. In addition, Enterprise Holdings is the most comprehensive service provider and only investment-grade company in the U.S. car rental industry.



The company and its affiliate [Enterprise Fleet Management](#) together offer a total transportation solution, operating more than 1.85 million vehicles throughout the world and accounting for nearly \$23.9 billion in revenue in fiscal year 2021. Combined, these businesses include the [Car Sales](#), [Truck Rental](#), [CarShare](#), [Commute vanpooling](#), [Exotic Car Collection](#), [Subscribe with Enterprise](#), [Car Club \(U.K.\)](#) and [Flex-E-Rent \(U.K.\)](#) services, all marketed under the Enterprise brand name, as well as travel management and other transportation services to make travel easier and more convenient for customers. The annual revenues of Enterprise Holdings – one of America's largest private companies – and Enterprise Fleet Management rank near the top of the global travel industry, exceeding many airlines and most cruise lines, hotels, tour operators, and online travel agencies.

In 2002, Roither began her career with Enterprise Holdings leading in-house counsel for its Human Resources (HR) team. As Vice President of Employment Counsel and Labor Relations, she provided guidance and oversight to all areas of HR, including Talent Acquisition, Talent Development, Corporate HR, Benefits, Human Resources Information System (HRIS), Compensation, Diversity & Inclusion and Global Mobility. She also provided guidance and oversight to hundreds of HR field professionals globally while serving as a trusted business partner to the company's senior leadership team. In 2017, Roither was elevated to Vice President of Human Resources.

Prior to joining Enterprise, Roither was a partner at the boutique labor and employment law firm of McMahon Berger. Throughout her private practice career spanning 11 years, she provided exclusive representation of the interests of management in all matters of labor and employment law.

Roither earned her Juris Doctorate degree and bachelor's degree from the University of Missouri-Columbia.