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## **Russ Willey**

*Senior Vice President and Chief Information Officer  
Enterprise Holdings Inc.*

Russ Willey, Senior Vice President and Chief Information Officer of [Enterprise Holdings Inc.](#), is responsible for maintaining and enhancing the company's information technology (IT) platform to support growth, as well as introducing innovative technology to improve the customer experience and overall operations. In this role, Willey also works with top tier technology vendors while ensuring that current and future technical investments and solutions are aligned with the company's business goals. He also serves on the Crawford Group Board of Directors.



Enterprise Holdings operates – through an integrated global network of independent regional subsidiaries and franchises – the [Enterprise Rent-A-Car](#), [Alamo Rent A Car](#) and [National Car Rental](#) brands, as well as nearly 10,000 fully-staffed neighborhood and airport locations, including franchisee branches, in more than 90 countries and territories. Enterprise Holdings is the largest car rental company in the world, as measured by revenue and fleet. In addition, Enterprise Holdings is the most comprehensive service provider and only investment-grade company in the U.S. car rental industry.

The company and its affiliate [Enterprise Fleet Management](#) together offer a total transportation solution, operating more than 1.85 million vehicles throughout the world and accounting for nearly \$23.9 billion in revenue in fiscal year 2021. Combined, these businesses include the [Car Sales](#), [Truck Rental](#), [CarShare](#), [Commute vanpooling](#), [Exotic Car Collection](#), [Subscribe with Enterprise](#), [Car Club \(U.K.\)](#) and [Flex-E-Rent \(U.K.\)](#) services, all marketed under the Enterprise brand name, as well as travel management and other transportation services to make travel easier and more convenient for customers. The annual revenues of Enterprise Holdings – one of America's largest private companies – and Enterprise Fleet Management rank near the top of the global travel industry, exceeding many airlines and most cruise lines, hotels, tour operators, and online travel agencies.

Willey began his career with Enterprise in 1994 as Business Manager for Enterprise Fleet Management. The following year, he relocated for a promotion to Controller of the company's Heartland group. In 1998, Willey returned to St. Louis to join the Corporate Accounting department. In 2002, he was promoted to Assistant Vice President of Corporate Accounting Policies, Procedures and Systems. Shortly thereafter, he was named Vice President of Internal Audit.

In 2009, Willey joined the Centric Group where he served as both Vice President of Finance and Chief Financial Officer. As Chief Financial Officer, Willey oversaw all administrative areas of the business including accounting and finance, human resources, treasury, tax, mergers and acquisitions, administration and legal. He also served as a Director of the Centric Board.

In 2016, Willey returned to Enterprise Holdings with a promotion to Senior Vice President of Corporate Accounting and Shared Services. He was promoted to his current position in 2019.

Willey received a bachelor's in accounting and a master's in accountancy from Northeast Missouri State University (now known as Truman State University). He lives in St. Louis and serves as President and Chairman for the John Burroughs School Board of Trustees and President and Director of the Boone Valley Golf Club.