
Rick Short

***Executive Vice President and Chief Financial Officer
Enterprise Holdings Inc.***

Rick Short, Executive Vice President and Chief Financial Officer for [Enterprise Holdings Inc.](#), is a corporate officer with overall responsibility for the company's business management, administrative shared services, internal and external reporting, privacy, compliance and ethics, tax, treasury, retirement plan administration, and forecasting. He also serves on the Crawford Group Board of Directors.

Enterprise Holdings operates – through an integrated global network of independent regional subsidiaries and franchises – the [Enterprise Rent-A-Car](#), [Alamo Rent A Car](#) and [National Car Rental](#) brands, as well as nearly 10,000 fully-staffed neighborhood and airport locations, including franchisee branches, in more than 90 countries and territories. Enterprise Holdings is the largest car rental company in the world, as measured by revenue and fleet. In addition, Enterprise Holdings is the most comprehensive service provider and only investment-grade company in the U.S. car rental industry.



The company and its affiliate [Enterprise Fleet Management](#) together offer a total transportation solution, operating more than 1.85 million vehicles throughout the world and accounting for nearly \$23.9 billion in revenue in fiscal year 2021. Combined, these businesses include the [Car Sales](#), [Truck Rental](#), [CarShare](#), [Commute vanpooling](#), [Exotic Car Collection](#), [Subscribe with Enterprise](#), [Car Club \(U.K.\)](#) and [Flex-E-Rent \(U.K.\)](#) services, all marketed under the Enterprise brand name, as well as travel management and other transportation services to make travel easier and more convenient for customers. The annual revenues of Enterprise Holdings – one of America's largest private companies – and Enterprise Fleet Management rank near the top of the global travel industry, exceeding many airlines and most cruise lines, hotels, tour operators, and online travel agencies.

Short began his career with Enterprise in 1986 as the Business Manager in St. Louis. Shortly thereafter, he was promoted to Controller. In that role, he was responsible for accounting and administrative functions. In 1988, Short moved to the East Coast to help start operations in New York and serve as the subsidiary's first Vice President of Finance.

In 1997, he returned to St. Louis as Corporate Vice President of Business Management. A few years later, he was promoted to Senior Vice President, leading real estate, operations, shared services, aviation and local community relations.

Over the years, Short has helped the company remain fiscally responsible. As a distinguished and trusted advisor he has guided countless employees to earn promotions of their own. His extensive knowledge of the business and unwavering commitment to the company's values led to his promotion to his current position in 2016.

Short received his bachelor's in accounting from Southern Illinois University – Carbondale in 1979. Prior to joining Enterprise, he worked in the audit and tax departments as a CPA with the public accounting firm of Touche Ross, before its merger with Deloitte.

Short has held several leadership positions in the community. In addition to previously holding a board position with the Enterprise Holdings Foundation, he was a board trustee for 18 years at the St. Louis Symphony, serving as Treasurer and Chairman of the Audit and Finance Committee during his tenure. He currently serves on the Board of Trustees for St. Louis Children's Hospital where he was past Chairman of the Finance and Planning Committee.