

---

## **Chrissy Taylor**

***President and Chief Executive Officer***  
***Enterprise Holdings Inc.***

Chrissy Taylor is President and Chief Executive Officer for [Enterprise Holdings Inc.](#), and is a 20-year veteran of the company, which was founded by the Taylor family in St. Louis in 1957. Taylor is the [fourth CEO](#) in the company's history and is part of the third generation of leadership of the privately-owned Enterprise Holdings, preceded by her father Andy Taylor and grandfather Jack Taylor.

As President and CEO, she serves on the corporate board of Enterprise Holdings and is one of the highest-ranking women among the world's largest travel companies and one of the top female CEOs across all industries, based on company revenue. Most recently, Taylor was named among the 2020 class of *Automotive News'* [100 Leading Women in the North American Auto Industry](#). She was also recognized on Women Leading Travel & Hospitality's 2021 list of top women executives in the travel and hospitality industry. Also in 2021, she received WINiT by GBTA's [Woman of Influence Award](#).



Enterprise Holdings operates – through an integrated global network of independent regional subsidiaries and franchises – the [Enterprise Rent-A-Car](#), [Alamo Rent A Car](#) and [National Car Rental](#) brands, as well as more than 9,500 fully staffed neighborhood and airport locations, including franchisee branches, in nearly 100 countries and territories. Enterprise Holdings is the largest car rental company in the world, as measured by revenue and fleet. In addition, Enterprise Holdings is the most comprehensive service provider and only investment-grade company in the U.S. car rental industry.

The company and its affiliate [Enterprise Fleet Management](#) together offer a total transportation solution, operating nearly 1.7 million vehicles throughout the world and accounting for nearly \$22.5 billion in revenue in fiscal year 2020. Combined, these businesses include the [Car Sales](#), [Truck Rental](#), [CarShare](#), [Commute vanpooling](#), [Exotic Car Collection](#), [Subscribe with Enterprise](#), [Car Club \(U.K.\)](#) and [Flex-E-Rent \(U.K.\)](#) services, all marketed under the Enterprise brand name, as well as travel management and other transportation services to make travel easier and more convenient for customers. The annual revenues of Enterprise Holdings – one of America's largest private companies – and Enterprise Fleet Management rank near the top of the global travel industry, exceeding many airlines and most cruise lines, hotels, tour operators, and online travel agencies.

Enterprise Holdings' growth is closely tied to its regional subsidiaries' ability to continue recruiting customer-service minded candidates and properly developing them through the company's renowned [Management Training Program](#). CollegeGrad.com has repeatedly recognized Enterprise Rent-A-Car as the [No. 1 Entry Level Employer](#) for college graduates.

Taylor joined Enterprise Rent-A-Car's [Management Training Program](#) in 2000 and worked at several different rental locations. In 2003, she transitioned to Enterprise's corporate headquarters, where she was appointed Corporate Rental Manager. In 2006, Taylor relocated to London to develop Enterprise Rent-A-Car's consumer rental market in the U.K., Germany and Ireland. She was promoted to Assistant Vice President of Rental soon thereafter, and in 2008 returned to St. Louis, where she focused on developing electronic commerce initiatives for Enterprise Holdings' National and Alamo brands.

In 2010, Taylor joined Enterprise Holdings' Treasury group, where she assisted in the financial restructuring of the company's Fleet Management business. She joined Enterprise Car Sales in August of 2011 and one year later was promoted to Vice President overseeing the Car Sales business. She was named Senior Vice President of North American Operations in 2013, promoted to Executive Vice President and Chief Operating Officer in 2016 and named President in 2019. As President her responsibilities expanded to include information technology and product discovery. Taylor was promoted to Chief Executive Officer in [January 2020](#) in addition to retaining her current title of President.

Taylor received a bachelor's degree from Miami University in Oxford, Ohio, where she was co-captain of the Women's Division I Field Hockey Team and earned All American honors. She also received an MBA from Washington University in St. Louis. In addition to serving on the Crawford Group Board of Directors, Taylor serves on several local St. Louis boards and committees, including the Crawford Taylor Foundation.