
Carolyn Kindle Betz

President

Enterprise Holdings Foundation

Carolyn Kindle Betz is President of the [Enterprise Holdings Foundation](#), the charitable arm of [Enterprise Holdings Inc.](#) Funded by contributions from the company's operations, the Foundation provides financial assistance to recognized charities supported by employees and partners. Since its inception, the Foundation has contributed more than \$462.5 million to thousands of registered nonprofit efforts, focused on community improvement, education and environmental stewardship. In her role, Kindle Betz develops and implements the Foundation's long-term philanthropic strategies and objectives for the future. She also serves on the Crawford Group Board of Directors.



Enterprise Holdings operates – through an integrated global network of independent regional subsidiaries and franchises – the [Enterprise Rent-A-Car](#), [Alamo Rent A Car](#) and [National Car Rental](#) brands, as well as more than 9,500 fully staffed neighborhood and airport locations, including franchisee branches, in nearly 100 countries and territories. Enterprise Holdings is the largest car rental company in the world, as measured by revenue and fleet. In addition, Enterprise Holdings is the most comprehensive service provider and only investment-grade company in the U.S. car rental industry.

The company and its affiliate [Enterprise Fleet Management](#) together offer a total transportation solution, operating nearly 1.7 million vehicles throughout the world and accounting for nearly \$22.5 billion in revenue in fiscal year 2020. Combined, these businesses include the [Car Sales](#), [Truck Rental](#), [CarShare](#), [Commute vanpooling](#), [Exotic Car Collection](#), [Subscribe with Enterprise](#), [Car Club \(U.K.\)](#) and [Flex-E-Rent \(U.K.\)](#) services, all marketed under the Enterprise brand name, as well as travel management and other transportation services to make travel easier and more convenient for customers. The annual revenues of Enterprise Holdings – one of America's largest private companies – and Enterprise Fleet Management rank near the top of the global travel industry, exceeding many airlines and most cruise lines, hotels, tour operators, and online travel agencies.

Kindle Betz, a third-generation Taylor family member, began her career at Enterprise Rent-A-Car as an intern while attending college. Following graduation, she joined the company full-time as a [Management Trainee](#) in Oklahoma, working behind the rental counter and learning the importance of superior customer service, an Enterprise trademark. After earning a promotion to Assistant Manager at the Tulsa airport, she moved to St. Louis in 2001 to work for what is now Enterprise Fleet Management. In 2003, Kindle Betz changed roles to work with the [insurance replacement](#) team, where she was responsible for national insurance accounts. This prepared her for her next position supporting Enterprise's regional subsidiaries in the southeastern part of the United States. She was promoted to Assistant Vice President of Rental in January 2007.

In 2010, Kindle Betz transitioned her focus to philanthropy and community relations in the St. Louis area and served as Secretary for the Crawford Taylor Foundation, the Taylor family's philanthropic foundation. She was then promoted in January 2013 to Vice President and Executive Director of the Enterprise Holdings Foundation, where she was tasked with leading three meetings each year at which the Foundation board reviews grant applications submitted by Enterprise, National and Alamo employees, on behalf of community organizations with which they are involved.

In 2017, Kindle Betz was promoted to Senior Vice President and became President of the Enterprise Holdings Foundation in 2019. In this role, she oversees the Foundation's Board of Trustees, made up of Enterprise Corporate Officers and General Managers who consider charitable requests.

A graduate of the University of Tulsa, Kindle Betz lives in St. Louis, where she serves as majority owner of the city's MLS soccer team and as a board member of the Gateway Arch Park Foundation.