



PROJECT HIGHLIGHTS

Jan. – March
Oct. – Dec.

2020 planting timeline

30,000

trees funded by Enterprise

5th year

planting trees in France

180,000

total trees planted in France
through our partnership



PROJECT PROFILE: 2020

France

REASON FOR PLANTING

While France currently has the fourth-largest forested area in Europe, it is experiencing an annual decline of 80 million trees planted compared to the 1990s. This is a sign of aging and lack of renewal. In order to meet the challenges of climate change, natural disasters, and disease, reforestation is imperative.



Reestablishing forest cover in areas facing the challenge of natural disasters and aging tree stands



Improving biodiversity and water filtration



Ensuring a resilient tree cover that provides a full range of ecological services

