Jo Ann Taylor Kindle
Chairperson
Enterprise Holdings Foundation

Jo Ann Taylor Kindle is Chairperson of the Enterprise Holdings Foundation, the charitable arm of Enterprise Holdings Inc. Kindle is the driving force behind the Foundation’s charitable giving worldwide and its allocation of millions of dollars in charitable contributions to thousands of organizations each year. Funded by contributions from the company’s operations, the Foundation provides financial assistance to recognized charities supported by employees and partners. Since its inception, the Foundation has contributed more than $462.5 million to thousands of registered nonprofit efforts, focused on community improvement, education and environmental stewardship.

In addition to her leadership of the company’s foundation, Kindle manages the family’s philanthropic endeavors including the Crawford Taylor Foundation. She also serves on the Crawford Group Board of Directors.

Enterprise Holdings operates – through an integrated global network of independent regional subsidiaries and franchises – the Enterprise Rent-A-Car, Alamo Rent A Car and National Car Rental brands, as well as more than 9,500 fully staffed neighborhood and airport locations, including franchisee branches, in nearly 100 countries and territories. Enterprise Holdings is the largest car rental company in the world, as measured by revenue and fleet. In addition, Enterprise Holdings is the most comprehensive service provider and only investment-grade company in the U.S. car rental industry.

The company and its affiliate Enterprise Fleet Management together offer a total transportation solution, operating nearly 1.7 million vehicles throughout the world and accounting for nearly $22.5 billion in revenue in fiscal year 2020. Combined, these businesses include the Car Sales, Truck Rental, CarShare, Commute vanpooling, Exotic Car Collection, Subscribe with Enterprise, Car Club (U.K.) and Flex-E-Rent (U.K.) services, all marketed under the Enterprise brand name, as well as travel management and other transportation services to make travel easier and more convenient for customers. The annual revenues of Enterprise Holdings – one of America’s largest private companies – and Enterprise Fleet Management rank near the top of the global travel industry, exceeding many airlines and most cruise lines, hotels, tour operators, and online travel agencies.

Kindle has had a lifelong involvement with Enterprise, which her father, Jack Taylor, founded in 1957 in the lower level of a Cadillac dealership. After graduating from the University of Denver with a B.A. in 1972, she took a job as an assistant buyer in St. Louis at Famous Barr, a division of The May Department Stores Company (now Macy’s), where she worked until 1974. Kindle officially joined the Enterprise team and served as Office Manager of a St. Louis location until 1977. At that time, she left the company to raise her two children. In 1994, she returned to Enterprise to run the Foundation. In 2019, she was appointed Chairperson of the Enterprise Holdings Foundation.

Kindle is very active in the St. Louis community. Currently, she serves as a Trustee for the St. Louis Symphony Orchestra and is the Campaign Chair for Girl Scouts of Eastern Missouri. She is a past Trustee of the St. Louis Zoo, John Burroughs School and the Girl Scouts of Greater St. Louis. She has held leadership positions for several initiatives, including the Rossman School Capital Campaign; a major fundraising event for John Burroughs School; and the Summer Opportunity Fair, a program that provides activities for area high school students during the summer months.

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