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## **Gregory R. Stubblefield**

***Executive Vice President and Chief Strategy Officer  
Enterprise Holdings Inc.***

Greg Stubblefield is Executive Vice President and Chief Strategy Officer for [Enterprise Holdings Inc.](#), and serves on the company's corporate board. In this role, he oversees the company's travel-industry-development and corporate-business-development teams as well as its Marketing & Communications organization, where he leads the strategic growth of the company's portfolio of brands. Under Stubblefield's leadership, Enterprise Holdings has significantly expanded its global footprint and international franchise network, throughout North America, Central America, South America, the Caribbean and Europe, as well as parts of the Asia-Pacific and the Middle East.

Enterprise Holdings operates – through an integrated global network of independent regional subsidiaries and franchises – the [Enterprise Rent-A-Car](#), [Alamo Rent A Car](#) and [National Car Rental](#) brands, as well as more than 10,000 fully staffed neighborhood and airport locations in more than 90 countries. Enterprise Holdings is the largest car rental company in the world, as measured by revenue and fleet. In addition, Enterprise Holdings is the most comprehensive service provider and only investment-grade company in the U.S. car rental industry.

The company and its affiliate [Enterprise Fleet Management](#) together offer a total transportation solution, operating 2 million vehicles throughout the world. Combined, these businesses – accounting for \$24.1 billion in revenue in fiscal year 2018 – include the [Car Sales](#), [Truck Rental](#), [CarShare](#), [Commute vanpooling](#), [Zimride](#), [Exotic Car Collection](#), [Car Club \(U.K.\)](#) and [Flex-E-Rent \(U.K.\)](#) services, all marketed under the Enterprise brand name. The annual revenues of Enterprise Holdings – one of America's largest private companies – and Enterprise Fleet Management rank near the top of the global [travel industry](#), exceeding many airlines and most cruise lines, hotels, tour operators, and online travel agencies.

A recognized leader in the travel industry, Stubblefield is co-chair of the [U.S. Travel and Tourism Advisory Board](#). As the advisory body to the Secretary of Commerce, the Board provides counsel on current tourism industry concerns, emerging issues and government policies, including car rental excise taxes. Stubblefield also serves on the [U.S. Travel Association's](#) CEO Roundtable on behalf of the Alamo, Enterprise and National car rental brands and represents Enterprise Holdings on the [World Travel and Tourism Council](#). Stubblefield was honored with a 2015 [Travvy Award](#), which recognizes the Most Innovative Car Rental Executive in the travel industry.

At the University of California, Berkeley, Stubblefield earned a football scholarship and graduated with a social science degree in 1982. He then began his career as an Enterprise Rent-A-Car [Management Trainee](#) in Southern California. Stubblefield worked his way up the ranks to Rental Branch Manager, Area Manager and Regional Vice President. Next he was appointed Corporate Vice President at the company's St. Louis headquarters, managing 10 regional subsidiaries throughout the U.S. Later, he held the post of Senior Vice President of International Operations, leading the expansion and development of Enterprise's business outside the U.S. In 1999, Stubblefield returned to Southern California to become Executive Vice President and General Manager. In 2003, he was promoted to President and General Manager. One year later he became President of Operations for California and Hawaii.

When National Car Rental and Alamo Rent A Car were acquired in 2007, Stubblefield was appointed President of National and Alamo, playing a key role in the [operational and cultural integration](#) of the two brands into the company's network of regional subsidiaries. Stubblefield was appointed to his current position at the company's St. Louis headquarters in 2009.

Stubblefield has taken on leadership roles in civic and community organizations as well. He served two terms as Board Chair for the United Way of Greater Los Angeles and was an Executive Committee Member for both the California Business Roundtable and the Los Angeles Urban League. In St. Louis, Stubblefield is a member of the [Mercy Health Foundation](#) Board of Directors and the [St. Louis University](#) Board of Trustees.