



WORLD HEADQUARTERS

Enterprise Holdings Inc.

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St. Louis, Missouri 63105
(314) 512-5000
enterpriseholdings.com

Enterprise Holdings Inc. and its affiliate Enterprise Fleet Management together offer a total transportation solution. Combined, these businesses – which include extensive car rental and carsharing services, truck rental, corporate fleet management and retail car sales – accounted for \$24.1 billion in revenue and operated 2 million vehicles in fiscal year 2018.

Enterprise Holdings – through its integrated global network of independent regional subsidiaries and franchises – operates the Enterprise Rent-A-Car, National Car Rental and Alamo Rent A Car brands at more than 10,000 fully staffed neighborhood and airport locations in more than 90 countries throughout the world.

Its affiliate, Enterprise Fleet Management, provides full-service fleet management to companies, government agencies and organizations operating medium-sized fleets of 20 or more vehicles, as well as those seeking an alternative to employee reimbursement programs.

Enterprise Holdings is the largest car rental company in the world as measured by revenue and fleet. Enterprise Holdings' annual revenues also place it near the top of the [global travel industry](#), exceeding all other rental car companies, many airlines, and most cruise lines, hotels, tour operators and online travel agencies.

For information on Enterprise Holdings' long-term commitment to corporate responsibility, visit enterpriseholdings.com/csr.



Alamo Rent A Car
alamo.com



Enterprise Rent-A-Car
enterprise.com



National Car Rental
nationalcar.com

BUSINESS LINES



Enterprise Car Sales
enterprisecarsales.com



Enterprise Truck Rental
enterprisetrucks.com



Enterprise CarShare
enterprisecarshare.com



Commute with Enterprise
commutewithenterprise.com



Zimride by Enterprise
zimride.com



Exotic Car Collection by Enterprise
exoticcars.enterprise.com



Enterprise Flex-E-Rent
flexerent.co.uk



Enterprise Car Club
enterprisecarclub.co.uk

AFFILIATE



Enterprise Fleet Management
efleets.com



EXECUTIVES

Andrew C. Taylor
EXECUTIVE CHAIRMAN

Pamela Nicholson
PRESIDENT AND CHIEF
EXECUTIVE OFFICER

Jo Ann Taylor Kindle
PRESIDENT, ENTERPRISE
HOLDINGS FOUNDATION

Christine Taylor
EXECUTIVE VICE PRESIDENT
AND CHIEF OPERATING OFFICER

Greg Stubblefield
EXECUTIVE VICE PRESIDENT
AND CHIEF STRATEGY OFFICER

Rick Short
EXECUTIVE VICE PRESIDENT
AND CHIEF FINANCIAL OFFICER

Brice Adamson
SENIOR VICE PRESIDENT,
ENTERPRISE FLEET
MANAGEMENT

Mike Andrew
SENIOR VICE PRESIDENT AND
GENERAL COUNSEL

Steve Brackney
SENIOR VICE PRESIDENT AND
CHIEF ADMINISTRATIVE OFFICER

Craig Kennedy
SENIOR VICE PRESIDENT AND
CHIEF PRODUCT DEVELOPMENT
OFFICER

Michael Nolfo
SENIOR VICE PRESIDENT AND
CHIEF INFORMATION OFFICER

Carolyn Kindle Betz
SENIOR VICE PRESIDENT AND
EXECUTIVE DIRECTOR, ENTERPRISE
HOLDINGS FOUNDATION

Kurt Kohler
SENIOR VICE PRESIDENT,
FLEET ACQUISITION AND
REMARKETING, NORTH AMERICA

Rose Langhorst
SENIOR VICE PRESIDENT
AND TREASURER

David Nestor
SENIOR VICE PRESIDENT,
NORTH AMERICAN OPERATIONS

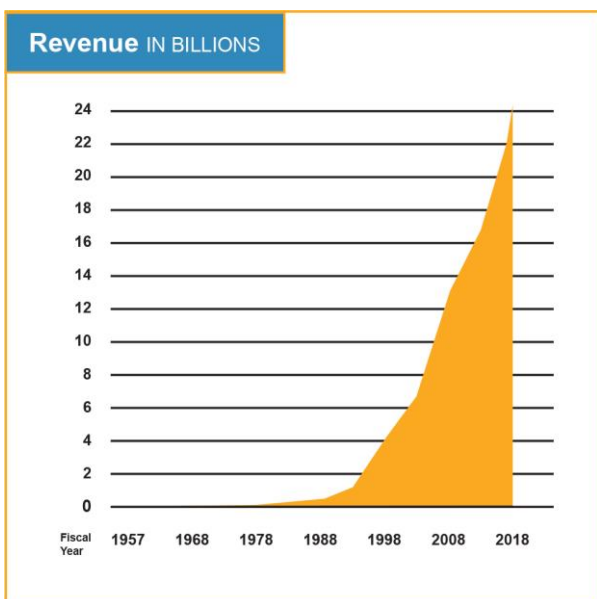
Shelley Roither
VICE PRESIDENT,
HUMAN RESOURCES

Frank Thurman
VICE PRESIDENT, MARKETING

AWARDS

- National Car Rental, Enterprise Rent-A-Car and Alamo Rent A Car named to The World's Best Car Rental Companies in *Travel + Leisure* magazine's World's Best Awards, 2018
- LGBTQ Business Equality Excellence Award from The Business Equality Network, 2018
- Gold LearningElite organization from *Chief Learning Officer* magazine, 2018
- Training Top 125 from *Training* magazine, 2018
- No. 1 Entry Level Employer from *CollegeGrad.com*, 2018
- North American Candidate Experience Awards from Talent Board, 2018
- Car Rental Partner of the Year from the American Society of Travel Agents (ASTA), 2018
- Zurich's Supplier Accreditation Scheme, Gold Accreditation, 2018
- President and CEO Pamela Nicholson named to *Fortune* magazine's list of "America's 50 Most Powerful Women in Business" for past 12 years

Enterprise Holdings Inc. and its three brands have continually been recognized for customer service, corporate responsibility efforts, employment practices and policies, and overall leadership in the car rental industry. A comprehensive awards list is available at enterpriseholdings.com/en/awards.



GLOBAL REVENUE

- FY 2018** \$24.1 billion
- FY 2017** \$22.3 billion
- FY 2016** \$20.9 billion
- FY 2015** \$19.4 billion
- FY 2014** \$17.8 billion

Revenue includes Enterprise Fleet Management, which was spun off from Enterprise Holdings Aug. 1, 2011.

FAST FACTS

- 100,000 employees*†
- 2 million vehicles*
- More than 450 vehicle makes and models*
- More than 10,000 fully staffed neighborhood and airport locations worldwide, including more than 6,400 in the U.S. alone
- Operates in more than 90 countries and territories, including North America, Central America, South America, the Caribbean and Europe, as well as parts of Asia-Pacific and the Middle East
- Ranked by *Forbes* as one of America's Largest Private Companies

*includes affiliate Enterprise Fleet Management

†employed by Enterprise Holdings and its network of independent regional subsidiaries

National Car Rental

- Premium, internationally recognized brand serving the daily rental needs of frequent airport travelers seeking choice, convenience and time savings for personal and business trips
- Helped pioneer corporate-account business with Emerald Club, allowing for an expedited rental process and counter bypass
- Official Partner and Official Rental Car of the Professional Golfers' Association (PGA) of America
- Official Car Rental Partner of 10 Major League Baseball (MLB) teams – Baltimore Orioles, Boston Red Sox, Chicago White Sox, Houston Astros, Kansas City Royals, Los Angeles Angels, New York Mets, St. Louis Cardinals, Texas Rangers and Washington Nationals

Alamo Rent A Car

- Attracts value-oriented international and U.S. leisure travelers looking for an easy and hassle-free rental experience
- Largest car rental provider to international travelers visiting North America
- Operates 292 self-service kiosks at 82 U.S. locations
- Official Rental Car of *Walt Disney World*® Resort and *Disneyland*® Resort
- The Alamo Insiders loyalty program provides members a discount of 5 percent

Enterprise Rent-A-Car

- Internationally recognized brand, known for affordable rates, neighborhood convenience and outstanding customer service, including picking up local customers at no extra cost
- More than 7,800 locations, including more than 5,800 fully staffed neighborhood and airport branch offices located within 15 miles of 90 percent of the U.S. population
- Offers consumers a total transportation solution through its network of services including Enterprise Fleet Management, Enterprise Car Sales, Enterprise Truck Rental, Enterprise CarShare, Enterprise Rideshare, Zimride by Enterprise, Exotic Car Collection by Enterprise, Enterprise Car Club (U.K.) and Enterprise Flex-E-Rent (U.K.)
- Official Partner of the National Hockey League (NHL) and National Hockey League Players' Association (NHLPA)



COMPANY MILESTONES

- 1957** Jack Taylor founds Executive Leasing in St. Louis on Feb. 1, 1957, with a fleet of seven cars.
- 1962** Executive Leasing begins rental operations in response to customer demand for rental cars while their own cars are being repaired. Executive also starts a Car Sales Division.
- 1969** Executive Leasing is renamed Enterprise Leasing in honor of the World War II aircraft carrier Jack Taylor served on – the USS Enterprise.
- 1974** Alamo Rent A Car is founded with four locations in Florida; pioneers the concept of unlimited mileage. Enterprise pilots the practice of providing customers with a free ride to the rental office. This service leads to Enterprise's well-known "We'll Pick You Up" tradition.
- 1980** Enterprise opens its toll-free reservation center, allowing customers to call and reserve rental vehicles nationwide.
- 1987** National Car Rental introduces Emerald Club, which provides members with an expedited rental process and counter bypass.
- 1989** Enterprise Leasing changes its name to Enterprise Rent-A-Car to reflect the enormous growth of its rental car business.
- 1991** Jack Taylor's son, Andy Taylor, named Enterprise's CEO.
- 1992** Enterprise's leasing division becomes Enterprise Fleet Services, focusing on serving businesses with small- to mid-sized fleets.
- 1993** Enterprise Rent-A-Car opens its first international office on Feb. 3, 1993, in Windsor, Canada.
- 1994** Enterprise Rent-A-Car opens its first European rental office on Sept. 23, 1994, in Reading, England.
- 1995** Enterprise Rent-A-Car opens its first airport rental location at the Denver International Airport. Alamo Rent A Car offers customers real time internet abilities.
- 1999** Enterprise Rent-A-Car opens its first Rent-A-Truck location.
- 2006** Exotic Car Collection by Enterprise begins operations. Enterprise announces 50 Million Tree Pledge, in partnership with the Arbor Day Foundation and the U.S. Forest Service, commits to planting 50 million trees over 50 years, at a cost of \$50 million.
- 2007** Enterprise celebrates its 50th anniversary. Taylor family acquires Alamo Rent A Car and National Car Rental brands.
- 2009** Enterprise Holdings Inc. is created as a holding company for its growing portfolio of car rental and transportation services, including the Alamo, National and Enterprise brands.
- 2011** Enterprise Rent-A-Car launches "The Enterprise Way," its first television advertising campaign featuring employees. The campaign includes Enterprise team members at branch offices, highlighting in their own words the brand's renowned customer service, culture and heritage.
- 2012** Enterprise Holdings further expands its European presence with its acquisition of Citer and Atesa car rental brands and enters the car rental market in China through a strategic investment in eHi Auto Services.
- 2013** Pam Nicholson named CEO, the first from outside the Taylor family. Enterprise Holdings acquires ride-matching business Zimride.
- 2016** Chrissy Taylor named EVP and COO. Enterprise Holdings also acquires vRide, a vanpooling company that has been serving U.S. commuters for 40 years while also providing American business leaders one of the most resourceful, efficient and sustainable transportation solutions available.