Enterprise Holdings Inc. and its affiliate Enterprise Fleet Management together offer a total transportation solution. Combined, these businesses – which include extensive car rental and carsharing services, truck rental, corporate fleet management and retail car sales – accounted for $25.9 billion in revenue and operated more than 2 million vehicles in fiscal year 2019.

Enterprise Holdings – through its integrated global network of independent regional subsidiaries and franchises – operates the Enterprise Rent-A-Car, National Car Rental and Alamo Rent A Car brands at more than 10,000 fully staffed neighborhood and airport locations in 100 countries and territories throughout the world.

Its affiliate, Enterprise Fleet Management, provides full-service fleet management to companies, government agencies and organizations operating medium-sized fleets of 20 or more vehicles, as well as those seeking an alternative to employee reimbursement programs.

Enterprise Holdings is the largest car rental provider in the world as measured by revenue and fleet. Enterprise Holdings’ annual revenues also place it near the top of the global travel industry, exceeding all other rental car companies, many airlines, and most cruise lines, hotels, tour operators and online travel agencies.

For information on Enterprise Holdings’ long-term commitment to corporate responsibility, visit enterpriseholdings.com/csr.
EXECUTIVES

Andrew C. Taylor
EXECUTIVE CHAIRMAN

Pamela Nicholson
CHIEF EXECUTIVE OFFICER

Christine Taylor
PRESIDENT AND CHIEF OPERATING OFFICER

Jo Ann Taylor Kindle
CHAIRPERSON, ENTERPRISE HOLDINGS FOUNDATION

Carolyn Kindle Betz
PRESIDENT, ENTERPRISE HOLDINGS FOUNDATION

Brice Adamson
EXECUTIVE VICE PRESIDENT, ENTERPRISE FLEET MANAGEMENT

Randal Narike
EXECUTIVE VICE PRESIDENT, OPERATIONS

David Nestor
EXECUTIVE VICE PRESIDENT, GLOBAL OPERATIONS

Rick Short
EXECUTIVE VICE PRESIDENT AND CHIEF FINANCIAL OFFICER

Mike Andrew
SENIOR VICE PRESIDENT AND GENERAL COUNSEL

Steve Brackney
SENIOR VICE PRESIDENT AND CHIEF ADMINISTRATIVE OFFICER

Craig Kennedy
SENIOR VICE PRESIDENT AND CHIEF PRODUCT DEVELOPMENT OFFICER

Kurt Kohler
SENIOR VICE PRESIDENT, FLEET ACQUISITION AND REMARKETING, NORTH AMERICA

Rose Langhorst
SENIOR VICE PRESIDENT AND TREASURER

Don Moore
SENIOR VICE PRESIDENT, BUSINESS RENTAL SALES AND GLOBAL CORPORATE ACCOUNTS

Michael Nolfo
SENIOR VICE PRESIDENT AND CHIEF INFORMATION OFFICER

William Withington
SENIOR VICE PRESIDENT, NORTH AMERICAN OPERATIONS

Anju Gupta
VICE PRESIDENT, DATA STRATEGY AND ANALYTICS

Shelley Roither
VICE PRESIDENT, HUMAN RESOURCES

Frank Thurman
VICE PRESIDENT, MARKETING

AWARDS

- North American Candidate Experience Awards from Talent Board, 2019
- No. 1 Entry Level Employer from CollegeGrad.com, 2019
- Gold LearningElite organization from Chief Learning Officer magazine, 2019
- National Car Rental, Enterprise Rent-A-Car and Alamo Rent A Car named to The World’s Best Car Rental Companies in Travel + Leisure magazine’s World’s Best Awards, 2019
- LGBTQ Business Equality Excellence Award from The Business Equality Network, 2018
- Training Top 125 from Training magazine, 2018
- Car Rental Partner of the Year from the American Society of Travel Agents (ASTA), 2018
- Zurich’s Supplier Accreditation Scheme, Gold Accreditation, 2018
- CEO Pamela Nicholson named to Fortune magazine’s list of “America’s 50 Most Powerful Women in Business” for past 13 years

Enterprise Holdings Inc. and its three brands have continually been recognized for customer service, corporate responsibility efforts, employment practices and policies, and overall leadership in the car rental industry. A comprehensive awards list is available at enterpriseholdings.com/en/awards.

GLOBAL REVENUE

<table>
<thead>
<tr>
<th>Fiscal Year</th>
<th>Revenue (in billions)</th>
</tr>
</thead>
<tbody>
<tr>
<td>FY 2019</td>
<td>$25.9 billion</td>
</tr>
<tr>
<td>FY 2018</td>
<td>$24.1 billion</td>
</tr>
<tr>
<td>FY 2017</td>
<td>$22.3 billion</td>
</tr>
<tr>
<td>FY 2016</td>
<td>$20.9 billion</td>
</tr>
<tr>
<td>FY 2015</td>
<td>$19.4 billion</td>
</tr>
</tbody>
</table>

Revenue includes Enterprise Fleet Management, which was spun off from Enterprise Holdings Aug. 1, 2011.
FAST FACTS

- 100,000 employees*†
- 17,342 promotions, transfers and relocations in 2018*†
- More than 2 million vehicles*
- More than 450 vehicle makes and models*
- More than 10,000 fully staffed neighborhood and airport locations worldwide, including more than 6,400 in the U.S. alone
- Operates in 100 countries and territories, including North America, Central America, South America, the Caribbean and Europe, as well as parts of Asia-Pacific and the Middle East
- Processes more than 72 million car rental and car sharing transactions globally every year
- Enterprise, National and Alamo customers log more than 30 billion miles annually, including approximately 1 billion miles traveled for one-way trips
- Ranked by Forbes as one of America’s Largest Private Companies

*includes affiliate Enterprise Fleet Management
† employed by Enterprise Holdings and its network of independent regional subsidiaries

Enterprise Rent-A-Car

- Internationally recognized brand, known for affordable rates, neighborhood convenience and outstanding customer service, including picking up local customers at no extra cost
- Nearly 8,000 locations, including more than 5,800 fully staffed neighborhood and airport branch offices – one located within 15 miles of 90 percent of the U.S. population
- Offers customers a total transportation solution through its network of services including Enterprise Fleet Management, Enterprise Car Sales, Enterprise Truck Rental, Enterprise CarShare, Commute with Enterprise, Zimride by Enterprise, Exotic Car Collection by Enterprise, Enterprise Car Club (U.K.) and Enterprise Flex-E-Rent (U.K.)
- Official Partner of the National Hockey League (NHL) and National Hockey League Players’ Association (NHLPA)

National Car Rental

- Premium, internationally recognized brand serving the daily rental needs of frequent airport travelers seeking choice, convenience and time savings for personal and business trips
- Helped pioneer corporate-account business with Emerald Club, allowing for an expedited rental process and counter bypass
- Official Partner and Official Rental Car of the Professional Golfers’ Association (PGA) of America

Alamo Rent A Car

- Attracts value-oriented international and U.S. leisure travelers looking for an easy and hassle-free rental experience
- Largest car rental provider to international travelers visiting North America
- Operates more than 300 self-service kiosks at over 75 U.S. locations
- Official Rental Car of Walt Disney World® Resort and Disneyland® Resort
- The Alamo Insiders loyalty program provides members a discount of 5 percent

©2019 Enterprise Holdings Inc. as of 11/1/19
COMPANY MILESTONES

1957  Jack Taylor founds Executive Leasing in St. Louis on Feb. 1, 1957, with a fleet of seven cars.

1962  Executive Leasing begins rental operations in response to customer demand for rental cars while their own cars are being repaired. Executive also starts a Car Sales Division.

1969  Executive Leasing is renamed Enterprise Leasing in honor of the World War II aircraft carrier Jack Taylor served on – the USS Enterprise.

1974  Alamo Rent A Car is founded with four locations in Florida; pioneers the concept of unlimited mileage. Enterprise pilots the practice of providing customers with a free ride to the rental office. This service leads to Enterprise’s well-known “We’ll Pick You Up” tradition.

1980  Enterprise opens its toll-free reservation center, allowing customers to call and reserve rental vehicles nationwide.

1987  National Car Rental introduces Emerald Club, which provides members with an expedited rental process and counter bypass.

1989  Enterprise Leasing changes its name to Enterprise Rent-A-Car to reflect the enormous growth of its rental car business.

1991  Jack Taylor’s son, Andy Taylor, named Enterprise’s CEO.

1992  Enterprise’s leasing division becomes Enterprise Fleet Services, focusing on serving businesses with small- to mid-sized fleets.


2006  Exotic Car Collection by Enterprise begins operations. Enterprise announces 50 Million Tree Pledge, in partnership with the Arbor Day Foundation and the U.S. Forest Service, commits to planting 50 million trees over 50 years, at a cost of $50 million.

2007  Enterprise celebrates its 50th anniversary. Taylor family acquires Alamo Rent A Car and National Car Rental brands.

2009  Enterprise Holdings Inc. is created as a holding company for its growing portfolio of car rental and transportation services, including the Alamo, National and Enterprise brands.

2011  Enterprise Rent-A-Car launches “The Enterprise Way,” its first television advertising campaign featuring employees. The campaign includes Enterprise team members at branch offices, highlighting in their own words the brand’s renowned customer service, culture and heritage.

2012  Enterprise Holdings further expands its European presence with its acquisition of Citer and Atesa car rental brands and enters the car rental market in China through a strategic investment in eHi Auto Services.

2013  Pam Nicholson named CEO, the first from outside the Taylor family. Enterprise Holdings acquires ride-matching business Zipride.

2016  Chrissy Taylor named EVP and COO. Enterprise Holdings also acquires vRide, a vanpooling company that has been serving U.S. commuters for 40 years while also providing American business leaders one of the most resourceful, efficient and sustainable transportation solutions available.