Enterprise Holdings Inc. and its affiliate Enterprise Fleet Management together offer a total transportation solution. Combined, these businesses accounted for $25.9 billion in revenue and operated more than 2 million vehicles throughout the world in fiscal year 2019.

In Canada, Enterprise Holdings operates its Enterprise Rent-A-Car, National Car Rental, and Alamo Rent A Car brands through a network of eight independent regional subsidiaries. These subsidiaries – which operate more than 760 airport and neighborhood fully staffed locations – employ more than 5,800 people. Enterprise Holdings currently manages and operates a fleet exceeding 100,000 vehicles in Canada, underscoring the company’s leadership role as the largest car rental provider in the country.

Its affiliate, Enterprise Fleet Management, provides full-service fleet management to companies, government agencies and organizations operating medium-sized fleets of 20 or more vehicles, as well as those seeking an alternative to employee reimbursement programs. Other transportation services marketed under the Enterprise brand name in Canada include Truck Rental, CarShare and Exotic Car Collection.

Worldwide, Enterprise Holdings’ annual revenues place it near the top of the travel industry, exceeding all other rental car companies, and most airlines, cruise lines, hotels, tour operators and online travel agencies.

For information on Enterprise Holdings’ long-term commitment to corporate responsibility efforts, visit enterpriseholdings.com/csr.

ANNUAL ECONOMIC IMPACT

- Enterprise Holdings’ total economic impact in Canada is approximately $3.3 billion
- $627 million in payroll and business-related expenses
- Exceeds $2.7 billion in vehicle purchases in the local market
- More than 6 billion worth of vehicles purchased by Enterprise Holdings annually are manufactured in Canada
- 4.6 percent of all new vehicle sales in Canada are made by Enterprise Holdings
- $152 million in federal and provincial taxes
- More than $3.82 million donated to local charities
EXECUTIVES

Andrew C. Taylor  
EXECUTIVE CHAIRMAN

Steve Tudela  
CORPORATE VICE PRESIDENT

Chrissy Taylor  
PRESIDENT AND
CHIEF EXECUTIVE OFFICER

AWARDS

- North American Candidate Experience Award from Talent Board, 2019
- Greater Toronto’s Top Employers, 2018
- Canada’s Top Trusted Automobile Rental Brand in Gustavson Brand Trust Index: Enterprise Rent-A-Car, 2018
- Best Places to Work in Canada from Indeed, 2017
- Recruitment Team of the Year from Enactus Canada Human Resources Advisory Council, 2015
- 2015 TalentEgg National Campus Recruitment Excellence Award: Best Grad Program
- Canadian Association of Career Educators and Employers (CACEE) Excellence in Innovation Award, 2015
- Multi-year award recipient of the “50 Best Employers in Canada” by the Globe and Mail Report on Business magazine

Enterprise Holdings Inc. and its three brands have continually been recognized for customer service, corporate responsibility efforts, employment practices and policies, and overall leadership in the car rental industry. A comprehensive awards list is available at enterpriseholdings.com/en/awards.

GLOBAL REVENUE

Revenue in billions

<table>
<thead>
<tr>
<th>Fiscal Year</th>
<th>Revenue</th>
</tr>
</thead>
<tbody>
<tr>
<td>FY 2019</td>
<td>$25.9 billion</td>
</tr>
<tr>
<td>FY 2018</td>
<td>$24.1 billion</td>
</tr>
<tr>
<td>FY 2017</td>
<td>$22.3 billion</td>
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<tr>
<td>FY 2016</td>
<td>$20.9 billion</td>
</tr>
<tr>
<td>FY 2015</td>
<td>$19.4 billion</td>
</tr>
</tbody>
</table>

Revenue includes Enterprise Fleet Management, which was spun off from Enterprise Holdings Aug. 1, 2011.

FAST FACTS

- Enterprise Rent-A-Car opened its first international office on Feb. 3, 1993, in Windsor, Canada
- More than 100,000 vehicles*
- More than 760 airport and neighbourhood locations
- More than 5,800 employees**
- Member of the Canadian Aboriginal and Minority Supplier Council, WEConnect International and the Canadian Centre for Diversity and Inclusion
- Enterprise Rent-A-Car is the Official Corporate Partner of the National Hockey League (NHL)

*Includes affiliate Enterprise Fleet Management  
**Employed by Enterprise Holdings and its network of independent regional subsidiaries

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