

CANADA HEADQUARTERS

Enterprise Holdings Inc.

("Enterprise Rent-A-Car Canada Company")

709 Milner Ave

Scarborough, Ontario M1B 6B6

enterpriseholdings.ca

Enterprise Holdings Inc. and its affiliate Enterprise Fleet Management together offer a total transportation solution. Combined, these businesses accounted for \$24.1 billion in revenue and operated 2 million vehicles throughout the world in fiscal year 2018.

In Canada, Enterprise Holdings operates its Enterprise Rent-A-Car, National Car Rental, and Alamo Rent A Car brands through a network of eight independent regional subsidiaries. These subsidiaries – which operate more than 760 airport and neighborhood fully staffed locations – employ more than 5,700 people. Enterprise Holdings currently manages and operates a fleet exceeding 100,000 vehicles in Canada, underscoring the company's leadership role as the largest car rental provider in the country.

Its affiliate, Enterprise Fleet Management, provides full-service fleet management to companies, government agencies and organizations operating medium-sized fleets of 20 or more vehicles, as well as those seeking an alternative to employee reimbursement programs. Other transportation services marketed under the Enterprise brand name in Canada include Truck Rental, CarShare and Exotic Car Collection.

Worldwide, Enterprise Holdings' annual revenues place it near the top of the travel industry, exceeding all other rental car companies, and most airlines, cruise lines, hotels, tour operators and online travel agencies.

For information on Enterprise Holdings' long-term commitment to corporate responsibility efforts, visit enterpriseholdings.com/csr.

ANNUAL ECONOMIC IMPACT

- Enterprise Holdings' total economic impact in Canada is approximately \$3.2 billion
- \$584 million in payroll and business-related expenses
- Exceeds \$2.45 billion in vehicle purchases in the local market



Alamo Rent A Car
alamo.ca



Enterprise Rent-A-Car
enterprise.ca



National Car Rental
nationalcar.ca

BUSINESS LINES



Enterprise Truck Rental
enterprisetrucks.ca



Enterprise CarShare
enterprisecarshare.ca



Exotic Car Collection by Enterprise
exoticcars.enterprise.ca

AFFILIATE



Enterprise Fleet Management
efleets.ca

- More than 6 billion worth of vehicles purchased by Enterprise Holdings annually are manufactured in Canada
- 4.4 percent of all new vehicle sales in Canada are made by Enterprise Holdings
- \$131 million in federal and provincial taxes
- More than \$3.76 million donated to local charities



EXECUTIVES

Andrew C. Taylor
EXECUTIVE CHAIRMAN

Christine Taylor
EXECUTIVE VICE PRESIDENT AND
CHIEF OPERATING OFFICER

Pamela Nicholson
PRESIDENT AND CHIEF
EXECUTIVE OFFICER

Steve Tudela
CORPORATE VICE PRESIDENT
CANADIAN OPERATIONS

FAST FACTS

- Enterprise Rent-A-Car opened its first international office on Feb. 3, 1993, in Windsor, Canada
- More than 100,000 vehicles*
- More than 760 airport and neighbourhood locations
- More than 5,700 employees**
- Member of the Canadian Aboriginal and Minority Supplier Council, WEConnect International and the Canadian Centre for Diversity and Inclusion
- Enterprise Rent-A-Car is the Official Corporate Partner of the National Hockey League (NHL)

*includes affiliate Enterprise Fleet Management

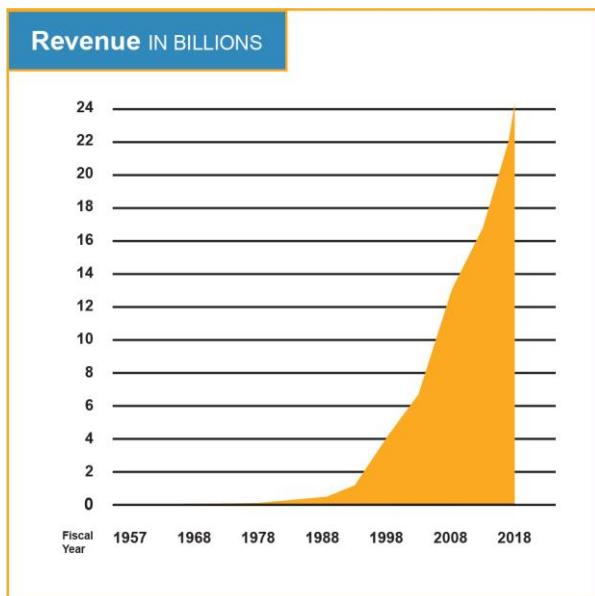
**employed by Enterprise Holdings and its network of independent regional subsidiaries

AWARDS

- Greater Toronto's Top Employers, 2018
- Canada's Top Trusted Automobile Rental Brand in Gustavson Brand Trust Index: Enterprise Rent-A-Car, 2018
- North American Candidate Experience Award from Talent Board, 2018
- Best Places to Work in Canada from Indeed, 2017
- Recruitment Team of the Year from Enactus Canada Human Resources Advisory Council, 2015
- 2015 TalentEgg National Campus Recruitment Excellence Award: Best Grad Program
- Canadian Association of Career Educators and Employers (CACEE) Excellence in Innovation Award, 2015
- Multi-year award recipient of the "50 Best Employers in Canada" by the *Globe and Mail Report on Business* magazine

Enterprise Holdings Inc. and its three brands have continually been recognized for customer service, corporate responsibility efforts, employment practices and policies, and overall leadership in the car rental industry. A comprehensive awards list is available at enterpriseholdings.com/en/awards.

GLOBAL REVENUE



FY 2018 \$24.1 billion

FY 2017 \$22.3 billion

FY 2016 \$20.9 billion

FY 2015 \$19.4 billion

FY 2014 \$17.8 billion

Revenue includes Enterprise Fleet Management, which was spun off from Enterprise Holdings Aug. 1, 2011.