**Philosophy:** Take care of customers and employees first, and growth and profits will follow.

**At-A-Glance**

- $25.9 billion revenue
- 100,000 employees
- 10,000+ airport and neighborhood locations
- 2.0+ million vehicles in fleet
- 100 countries and territories

**Fun facts**

- Largest rental car company in the world as measured by revenue and vehicles — owning the largest fleet of passenger cars in the world.
- Ranked on *Forbes* list of America’s Largest Private Companies.
- Company’s brands — Enterprise, National and Alamo — continually rank highest in customer satisfaction.
- One of the largest recruiters of college graduates in the U.S.
- Company named after an aircraft carrier on which its founder served during WWII, the USS Enterprise.
- Military veterans and reservists comprise 10 percent of U.S. workforce.

**Philanthropy**

In FY2019, the Enterprise Holdings Foundation provided more than $51.4 million in grant funding to charitable causes.

**Revenue (in billions by fiscal year)**

- 2019: $26.5 billion
- 2009: $14.7 billion
- 1999: $7.2 billion
- 1989: $2.5 billion
- 1979: $0.4 billion
- 1969: $0.3 billion
- 1957: $0.1 billion

**Vehicles (by fiscal year)**

- 2019: 2.0 million vehicles
- 2009: 0.86 million vehicles
- 1999: 0.62 million vehicles
- 1989: 0.3 million vehicles
- 1979: 0.13 million vehicles
- 1969: 0.05 million vehicles
- 1957: 0.02 million vehicles

**50 Million Trees Planted by 2056**

**Progress to date:** 13 million trees planted in national forests and state parks throughout North America and Europe through FY2019.

©2019 Enterprise Holdings Inc. K00757.09/19