Philosophy: Take care of customers and employees first, and growth and profits will follow.

At-A-Glance

$25.9 billion revenue

100,000 employees

10,000+ airport and neighborhood locations

2.0+ million vehicles in fleet

100 countries and territories

Fun facts

Largest rental car company in the world as measured by revenue and vehicles – owning the largest fleet of passenger cars in the world.

Ranked on Forbes list of America’s Largest Private Companies.

Company’s brands – Enterprise, National and Alamo – continually rank highest in customer satisfaction.

One of the largest recruiters of college graduates in the U.S.

Company named after an aircraft carrier on which its founder served during WWII, the USS Enterprise.

Military veterans and reservists comprise 10 percent of U.S. workforce.

Philanthropy

In FY2019, the Enterprise Holdings Foundation provided more than $51.4 million in grant funding to charitable causes.

Revenue (in billions by fiscal year)

Vehicles (by fiscal year)

50 Million Trees Planted by 2056

Progress to date: 13 million trees planted in national forests and state parks throughout North America and Europe through FY2019.