ECONOMIC IMPACT: At Enterprise, our corporate value of “strengthen our communities, one neighborhood at a time” includes promoting community economic health and wellness. For example, our operations in Michigan, the birthplace of the automotive industry, collectively have an annual economic impact of more than $78 million statewide.

Through our integrated network, we support strong local economies by:

- **WORKING WITH LOCAL COLLISION REPAIR CENTERS, DEALERSHIPS AND VENDORS**
- **GENERATING TAX DOLLARS THROUGH SALES AND EMPLOYMENT**
- **SUPPORTING LOCAL NONPROFITS THROUGH EMPLOYEE VOLUNTEERISM AND PHILANTHROPIC DONATIONS**
- **CREATING MEANINGFUL JOBS THAT PRODUCE SIGNIFICANT INCOME AND BENEFITS FOR EMPLOYEES, THEIR FAMILIES AND SURROUNDING COMMUNITIES**

“Enterprise Holdings” and “Enterprise” refer to Enterprise Holdings, Inc. and its global network of independent regional subsidiaries and franchises that operate the Enterprise Rent-A-Car, National Car Rental and Alamo Rent A Car brands.
SUSTAINABLE FLEET

As the world’s largest car rental provider, Enterprise Holdings plays a significant role in the automotive value chain. We support sustainable and innovative transportation by investing in fuel-efficient vehicles, shared mobility services and alternative fuels.

Commute with Enterprise eliminates more than 1.4 billion commuter miles driven each year while taking more than 64,500 cars off the road. This, in turn, eradicates the need for 64,500 parking spaces and reduces carbon emissions by 1.1 billion pounds.

Through our carbon emissions and offsets partnerships, our customers have cumulatively offset more than 174,000 metric tons of carbon – the equivalent of saving 19.7 million gallons of gasoline and 404,592 barrels of oil.*

The Enterprise Rent-A-Car Institute for Renewable Fuels was awarded $16 million by the U.S. Department of Energy to enhance the bioenergy potential of sorghum grass.

*S based on U.S. Environmental Protection Agency (EPA) standards in FY2018

SUSTAINABLE OPERATIONS

Enterprise Holdings takes a localized approach to minimizing the environmental impact of our business operations. Across our global network of independent regional subsidiaries, we prioritize and implement innovative solutions that conserve resources and improve efficiency based on the individual needs and opportunities at each location. Highlights in FY2018 include:

SOUTHERN CALIFORNIA: Achieved a 16 percent reduction in water use by investing in 55 high-efficiency power washers, two advanced water-reclamation systems and three carwash tunnels.

QUEBEC: Saved the equivalent of 1,260 trees by leveraging the Enterprise LaunchPad mobile tablets in nearly 50 percent of customer transactions and partnering with a third-party vendor to implement a paper recycling program that processed 74 tons of recycled paper.
COMMUNITIES & PHILANTHROPY

Whether through charitable gifts or biodiversity initiatives, we invest in activities that help move communities forward.

In November 2017, the Enterprise Rent-A-Car Foundation announced a five-year, $30 million gift to The Nature Conservancy. The “Routes & Roots: Enterprise Healthy Rivers Project” helps support The Nature Conservancy’s long-term water resource management initiatives across North America and Europe, with the potential to benefit more than 150 million people.

This effort to preserve great rivers is about more than just protecting fresh water today – it also demonstrates Enterprise’s leadership, vision and commitment to making a difference for the long term.

MARK TERCEK
PRESIDENT AND CHIEF EXECUTIVE OFFICER, THE NATURE CONSERVANCY
NOVEMBER 2017

FY2018 ROUTES & ROOTS HIGHLIGHTS

- Implemented two demonstration projects that increase water security in the Upper Colorado River Basin.
- Launched pilot projects in Illinois, Iowa and Nebraska to reduce sediment and nutrient runoff and improve the water quality of the Mississippi River.
- Engaged key European stakeholders working at the industry level to explore partnership opportunities and develop the Urban Water Blueprint.

$51.8 million given worldwide in FY2018 by the Enterprise Holdings Foundation*

*This total represents all countries’ currencies converted into USD

In FY2018, the Enterprise Rent-A-Car Foundation reached a total of $20 million in donations made as part of our Fill Your Tank program, a six-year, $60M commitment to support the work of Feeding America, Food Banks Canada, The Global FoodBanking Network, and local food banks and pantries in North American communities.

The Enterprise Rent-A-Car Foundation’s annual donation is critical for the 46 million people we serve. This gift continues to help us fight hunger where it exists today and build programs to serve populations that may become food-insecure in the future.

MATT KNOTT
PRESIDENT, FEEDING AMERICA
FEBRUARY 2018
VALUES & CULTURE

When Jack Taylor founded Enterprise in 1957, he simply wanted to do the right thing – for his customers and his employees. Today, this simple, yet powerful, vision is more critical than ever to our continued success. It’s what drives us and how we hold ourselves accountable every day as our business grows.

SUPPLY CHAIN MANAGEMENT: Enterprise partners with suppliers who align with our Supplier Code of Conduct and share our values and our commitment to uphold the highest standards of ethical behavior.

In FY2018, 24 percent of our $35 billion in companywide supplier spending went to minority-owned, women-owned and veteran-owned businesses operating in the same local communities we serve.

PEOPLE

In FY2018, Enterprise Holdings and its integrated global network of independent regional subsidiaries were widely recognized for efforts to build a diverse and engaged workforce.

For the second consecutive year, Enterprise Rent-A-Car was ranked as one of the top 10 employers on the Social Mobility Employer Index 2018, which recognizes the top 50 U.K employers working to improve social mobility in the workplace. Enterprise was also recognized for efforts aimed at recruiting, hiring and developing talents from all backgrounds. We work hard to ensure and sustain a workplace culture that promotes equality.

NO. 1 ENTRY LEVEL EMPLOYER
from CollegeGrad.com

TOP 50 EMPLOYER FOR WOMEN
from The Times (U.K.)

LGBTQ BUSINESS EQUALITY EXCELLENCE AWARD
from The Business Equality Network

BEST FOR VETS: EMPLOYER
from Military Times

NORTH AMERICAN CANDIDATE EXPERIENCE AWARDS
from Talent Board

GOLD LEARNINGELITE ORGANIZATION
from Chief Learning Officer magazine

BEST PLACE TO WORK
from Best in Biz Awards

TO OUR STAKEHOLDERS:

At the core of our Founding Values is our commitment to creating long-term growth and prosperity in the communities where our employees live and work. It’s a commitment that’s brought to life through our philanthropic initiatives, environmental stewardship and ethical business conduct. As we look toward the future, we'll continue to report on our progress and look for new opportunities to expand our corporate responsibility efforts.

Sincerely,

CAROLYN KINDLE BETZ
PRESIDENT
ENTERPRISE HOLDINGS FOUNDATION