



# SUSTAINABILITY REPORT

## FY2016 UPDATE

GLOBAL NETWORK

**9,600**

airport and neighborhood locations in more than 85 countries and territories

MORE THAN

**\$20.9**

billion in annual revenue\*

GLOBAL FLEET

**1.9**

million\*

GLOBAL WORKFORCE

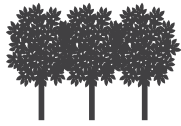
**97,000**

employees\*†

\*includes affiliate Enterprise Fleet Management

†employed by Enterprise Holdings and its network of independent regional subsidiaries

### KEY PERFORMANCE INDICATORS



**50 MILLION TREE PLEDGE**

**11 million**

trees planted since 2006



**FLEET EFFICIENCY**

**49%**

of the U.S. and Canadian fleet averages 32 mpg or better

**66%**

of the U.S. and Canadian fleet averages 28 mpg or better



**SUSTAINABLE CONSTRUCTION**

Thousands of sustainable construction projects completed since FY2010

“

Oil re-recycling and re-refining remains one of sustainability's greatest stories. Enterprise Holdings is at the forefront of embracing and championing this very effective way to manage oil as a renewable resource and is clearly out in front within the rental fleet industry.

**MARK BOULDIN**

PRESIDENT,  
KLEEN PERFORMANCE PRODUCTS

JUNE 2016

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**PRODUCT LIFECYCLE:** Enterprise Holdings and [oil recycling](#) partner Safety-Kleen reached a significant milestone with more than 5 million gallons of used motor oil being collected, re-refined and then reused at Enterprise's airport service centers since 2009. Through this effort, we have avoided more than 54,000 metric tons of greenhouse gas emissions over seven years.

## FLEET

As the operator of the world's largest fleet, Enterprise Holdings is uniquely positioned to introduce new technologies and ways to move people forward. Through our investment in urban mobility services and alternative fuels, we're supporting and shaping long-term, sustainable transportation alternatives for the world's driving public.

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Many drivers experience new automotive technologies for the first time in rental vehicles ... I have no doubt that the U.S. car rental industry will be an early adopter and will be able to help introduce autonomous driving technology to millions of consumers – just as we have done with anti-lock braking, stop-start technology, hybrid electric vehicles and all of the other new technologies that are introduced every year.

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SUSAN LOMBARDO

SENIOR VICE PRESIDENT OF VEHICLE ACQUISITION,  
ENTERPRISE HOLDINGS INC.

WOMEN'S INDUSTRY NETWORK (WIN) CONFERENCE  
MAY 2016

**URBAN MOBILITY:** [Enterprise Rideshare](#) grew with the acquisition of national vanpooling service, vRide. The addition of vRide's ridesharing platform has expanded Enterprise customers' access to vanpooling services across the country.

Verizon awarded Enterprise its [2016 Green/Sustainability supplier recognition award](#) for a partnership that increased carpooling at corporate locations. Since incorporating Zimride by Enterprise as part of the Verizon Commuter Connections program, participation skyrocketed to include more than 118 Verizon locations in 32 states, helping employees avoid more than 300,000 pounds of carbon emissions.

Enterprise added 14 new Chevrolet Volt plug-in cars to our Orlando fleet as part of the [Drive Electric Orlando](#) coalition – offering even more opportunities for vacationers to take electric vehicles for a test drive.

**FUTURE FUELS:** The [Enterprise Rent-A-Car Institute for Renewable Fuels](#) at the Danforth Plant Science Center established a new partnership with the U.S. Department of Energy to study biofuel potential in sorghum and grass plants. Additionally, the Institute licensed two new technologies for use by companies producing biofuel.

**OFFSETTING THE IMPACT:** Since FY2009 Enterprise, National and Alamo customers have been able to minimize the impact of their vehicle rental by purchasing [carbon offsets](#) that support renewable energy projects. Working in partnership with TerraPass in the U.S. and Canada, and ClimateCare in the UK, customers have cumulatively offset more than 163,000 metric tonnes of carbon. Based on U.S. Environmental Protection Agency (EPA) standards, that's equivalent to saving 18.3 million gallons of gasoline and 377,410 barrels of oil.

## COMMUNITIES

Enterprise Holdings and its regional subsidiaries have a steadfast commitment to serve the communities where customers and employees live and work. Whether through charitable activities, service, biodiversity initiatives or disaster relief response, we invest in activities that promote community growth and prosperity.

**PHILANTHROPY:** In FY2016, Enterprise employees in [Flint, Michigan](#), went beyond the call of duty, working in partnership with Allstate Insurance and the local emergency operations team to distribute bottled water to those in need. The Enterprise Rent-A-Car Foundation also donated more than \$2.25 million to the American Red Cross and the Canadian Red Cross to support [disaster relief](#) efforts around the world. In addition, the Foundation funded another [1 million tree plantings](#) in 2016, for a cumulative total of 11 million trees to date.

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As a global organization, we understand how important the Red Cross is to people and organizations across the world. We continue to support its efforts to provide comfort and care to communities during their times of need.

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**CAROLYN KINDLE BETZ**

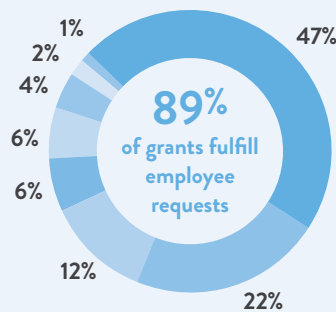
VICE PRESIDENT AND EXECUTIVE DIRECTOR,  
ENTERPRISE HOLDINGS FOUNDATION

MAY 2016



In May 2016, employees planted trees in France’s Landes Forest as part of Enterprise’s 50 Million Tree Pledge. Other 2016 plantings include California, Colorado, Florida, Germany, Manitoba, Michigan, New Mexico, Spain, Texas and the UK.

**\$27.3 million**  
given in FY2016 by the  
Enterprise Holdings Foundation



- 47% HEALTH AND HUMAN SERVICES
- 22% PUBLIC / SOCIAL BENEFITS
- 12% EDUCATION
- 6% ENVIRONMENTAL / WILDLIFE
- 6% DISASTER RELIEF
- 4% MILITARY
- 2% ARTS
- 1% OTHER

Combined All Countries Currencies into USD

## FACILITIES & OPERATIONS

Enterprise Holdings continues to innovate to reduce the impact of our operations companywide.



### SUSTAINABLE CONSTRUCTION:

Enterprise received the Leadership in Energy and Environmental Design (LEED) Gold designation from the [United States Green Building Council \(USGBC\)](#) for the design and construction of our [Shared Services facility in Tulsa, Okla.](#), which repurposed an anchor store in a former mall.

**SOLAR POWER:** In its first year of activation, a solar panel installation at the Enterprise Rent-A-Car Honolulu Airport maintenance facility has generated more than 206,000 MW of energy, resulting in a savings of more than \$60,000 annually.

**206,000<sub>MW</sub>**  
of energy saved

## VALUES & CULTURE

The hallmark of Enterprise's approach to sustainability is managing for the long term and helping to ensure the viability of the passenger vehicle today and tomorrow.

**SUPPLY CHAIN MANAGEMENT:** Enterprise partners with suppliers who share our values and our commitment to uphold the highest standards, aligned with our [Supplier Code of Conduct](#). In FY2016, we also partnered with more than 6,700 companies that are at least 51 percent [diverse supplier-owned](#), accounting for more than 31 percent of our U.S. supplier spend.

**INNOVATION:** Enterprise Holdings' affiliate, [Enterprise Fleet Management](#), was a Gold Stevie® Award winner in the category of "[Most Innovative Company of the Year – Up to 2,500 Employees](#)" for the 2016 American Business Awards. In addition, Enterprise Fleet Management was recognized as a finalist in the 2016 [InformationWeek "Elite 100,"](#) which honors U.S. companies for setting the bar on innovative and creative IT programs that improve business operations.

## PEOPLE

In FY2016, Enterprise Holdings and its network of independent regional subsidiaries and franchise locations were widely recognized for efforts to build a diverse and engaged workforce.

### NO. 1 ENTRY LEVEL EMPLOYER

*from CollegeGrad.com*

### WORKFORCE 100

*from Workforce Magazine*

### CANDIDATE EXPERIENCE AWARD

*from Talent Board  
in North America and EMEA*

### GOLD LEARNING ELITE ORGANIZATION

*from Chief Learning Officer magazine*

### TOP 125

*from Training magazine*

### TOP 50 EMPLOYER FOR WOMEN

*from The Times (UK)*

### MILITARY FRIENDLY EMPLOYER

*from Victoria Media, publisher of G.I. Jobs*