
Christine Taylor

*Executive Vice President and Chief Operating Officer
Enterprise Holdings Inc.*

Christine Taylor, Executive Vice President and [Chief Operating Officer](#) for [Enterprise Holdings Inc.](#), oversees the company's operations and serves on the corporate board of Enterprise Holdings. One of the highest-ranking women in the global car rental industry as well as in the automotive and travel industries, Taylor is part of the third generation of leadership of the privately-owned Enterprise Holdings, preceded by her father Andy Taylor and grandfather Jack Taylor.

Enterprise Holdings operates – through an integrated global network of independent regional subsidiaries and franchises – the [Enterprise Rent-A-Car](#), [Alamo Rent A Car](#) and [National Car Rental](#) brands, as well as more than 10,000 fully staffed neighborhood and airport locations in more than 90 countries. Enterprise Holdings is the largest car rental company in the world, as measured by revenue and fleet. In addition, Enterprise Holdings is the most comprehensive service provider and only investment-grade company in the U.S. car rental industry.

The company and its affiliate [Enterprise Fleet Management](#) together offer a total transportation solution, operating nearly 2 million vehicles throughout the world. Combined, these businesses – accounting for \$24 billion in revenue in fiscal year 2018 – include the [Car Sales](#), [Truck Rental](#), [CarShare](#), [Rideshare vanpooling](#), [Zimride](#), [Exotic Car Collection](#), [Car Club \(U.K.\)](#) and [Flex-E-Rent \(U.K.\)](#) services, all marketed under the Enterprise brand name. The annual revenues of Enterprise Holdings – one of America's largest private companies – and Enterprise Fleet Management rank near the top of the global [travel industry](#), exceeding many airlines and most cruise lines, hotels, tour operators, and online travel agencies.

Taylor joined Enterprise Rent-A-Car's [Management Training Program](#) in 2000 and worked at several different rental locations. In 2003, she transitioned to Enterprise's corporate headquarters, where she was appointed Corporate Rental Manager.

In 2006, Taylor relocated to London to develop Enterprise Rent-A-Car's consumer rental market in the U.K., Germany and Ireland. She was promoted to Assistant Vice President of Rental soon thereafter, and in 2008 returned to St. Louis, where she focused on developing electronic commerce initiatives for Enterprise Holdings' National and Alamo brands.

In 2010, Taylor joined Enterprise Holdings' Treasury group, where she assisted in the financial restructuring of the company's Fleet Management business. She joined Enterprise Car Sales in August of 2011 and one year later was promoted to Vice President overseeing the Car Sales business. She was named Senior Vice President of North American Operations in 2013, prior to her most recent promotion to Executive Vice President and Chief Operating Officer in 2016.

Taylor received a bachelor's degree from Miami University in Oxford, Ohio, where she was co-captain of the Women's Division I Field Hockey Team and earned All American honors. She also received an MBA from Washington University in St. Louis. Taylor enjoys sports and traveling whenever possible.