



WORLD HEADQUARTERS

National Car Rental
600 Corporate Park Drive
St. Louis, Missouri 63105
(314) 512-1000
nationalcar.com

The National Car Rental brand is owned by St. Louis-based Enterprise Holdings, a privately held company which, through its regional subsidiaries, also owns and operates the Alamo Rent A Car and Enterprise Rent-A-Car brands. For more information about National's environmental stewardship and long-term commitment to the sustainability of the car rental business, visit www.enterpriseholdings.com/sustainability.

FAST FACTS

- Founded in 1947
- Premium, internationally recognized brand serving the daily rental needs of the frequent airport traveler seeking choice, convenience and time savings for their personal and business trips
- Locations throughout the United States, Canada, Mexico, the Caribbean, Latin America and Asia
- Helped pioneer the corporate-account business with the car rental industry's first comprehensive frequent renter program ("Emerald Club")
- Introduced "Emerald Aisle," where members can bypass the rental counter and select their own vehicles without stopping for any paperwork
- In North America, National Car Rental is part of a global strategic alliance with Europcar, creating the world's largest car rental network

CHRONOLOGY/ KEY MILESTONES

- 1947** Group of 24 independent car rental operators with 800 vehicles and 60 locations come together to found National Car Rental
- 1954** National is first in car rental industry to offer one-way rentals for customers wishing to rent cars in one town and leave them in another
- 1966** National is first in car rental industry to bring computers into daily reservation operations
- 1987** National introduces "Emerald Club," industry's first comprehensive frequent-renter program
- 1994** National named official sponsor of the PGA Tour
- 2007** Taylor family acquires National Car Rental and Alamo Rent A Car brands
- 2009** Taylor family of companies adopts Enterprise Holdings name as parent of National Car Rental, Alamo Rent A Car and Enterprise Rent-A-Car
- 2010** Earned 2010 SmarterTravel Editors' Choice Award as the "Best Rental Car Loyalty Program"
- 2011** Recognized as the top rental car service by *Executive Travel* magazine; *Smarter Travel* Editors' Choice Award went to Emerald Club for second year in a row.