



WORLD HEADQUARTERS

Enterprise Rent-A-Car
600 Corporate Park Drive
St. Louis, Missouri 63105
(314) 512-1000
enterprise.com
facebook.com/enterprise

Enterprise Rent-A-Car is owned and operated by St. Louis-based Enterprise Holdings, a privately held company which, through its regional subsidiaries, also owns and operates the Alamo Rent A Car and National Car Rental brands. Known for exceptionally low rates and outstanding customer service, Enterprise is an internationally recognized brand with more than 6,000 neighborhood and airport locations in the United States, Canada, the U.K., Ireland, and Germany. Moreover, with more than 5,500 offices located within 15 miles of 90 percent of the U.S. population, Enterprise Rent-A-Car offers a wide variety of car leasing, vanpooling, car sharing and hourly rental programs – and local car rental customers are picked up at no extra cost.

For more information about Enterprise’s environmental stewardship and long-term commitment to the sustainability of the car rental business, visit www.drivingfutures.com.

AFFILIATED BUSINESS LINES

Other Enterprise business lines include Enterprise Commercial Truck Rental, Enterprise Car Sales, WeCar by Enterprise car sharing and Enterprise Rideshare vanpooling.



Enterprise Car Sales
enterprisecarsales.com



Enterprise Commercial Trucks
enterprisetrucks.com



WeCar by Enterprise
wecar.com



Enterprise RideShare
vanpool.com



Enterprise Fleet Management
efleets.com

FAST FACTS

- Founded in 1957
- Rental locations in the United States, Canada, the U.K., Ireland and Germany
- In North America, Enterprise Rent-A-Car is part of a global strategic alliance with Europcar, creating the world’s largest car rental network
- More than 5,500 neighborhood and airport branch offices located within 15 miles of 90 percent of the U.S. population
- Ranked highest in customer satisfaction among airport rentals in 11 out of the past 12 years, according to J.D. Power and Associates Rental Car Satisfaction Study
- Official Rent-A-Car of the NCAA, NHL and NHLPA
- Known for exceptionally low rates, neighborhood convenience and outstanding service, including picking up local customers at no extra cost
- Specializes in renting vehicles to customers who:
 - Need a car because of an accident, mechanical repair, or theft
 - Want to take a short business or leisure trip or who need a different car for a special occasion
 - Need a car in town for business purposes
 - Need a car rental at the airport

ACCOLADES & AWARDS

- Ranked on *BusinessWeek*'s list of "Customer Service Champs" – for past four years
- Named by *Entrepreneur* magazine as "Best Rental Car Company" three years in a row
- Repeatedly ranked number one on the Market Metrix Hospitality Index in rental car industry customer satisfaction
- Winner of *Budget Travel* magazine's 2010 and 2011 Readers' Choice Award as favorite rental car company for customer service around the globe
- Repeatedly ranked by *BusinessWeek* as one of the "50 Best Places to Launch a Career"
- One of the largest college recruiters in the United States as reported by *Diversity Employers* magazine (formerly *The Black Collegian* magazine) and CollegeGrad.com
- Ranks in the Top 50 Most Respected Companies in the U.S. in survey of consumers conducted by Reputation Institute
- Recipient of the Secretary of Defense Employer Support Freedom Award for supporting employees serving in the National Guard and Reserve
- Honored by The National Arbor Day Foundation for Exemplary Tree Planting Efforts

CHRONOLOGY/ KEY MILESTONES

- 1957** Jack Taylor founds Executive Leasing, the company that eventually would become Enterprise Holdings, operating with a fleet of seven cars
- 1962** Executive Leasing expands services, begins rental operation with a fleet of 17 cars
- 1969** Jack Taylor renames the company Enterprise as a salute to a WWII aircraft carrier he served on – the USS Enterprise
- 1970** Enterprise fleet reaches 500 vehicles
- 1980** Enterprise fleet surpasses 6,000 vehicles
- 1990** Enterprise fleet surpasses 90,000 vehicles
- 1991** Jack Taylor's son, Andy Taylor, named Enterprise CEO
- 2000** Enterprise fleet nears 500,000 vehicles; revenue surpasses \$5.6 billion
- 2005** Enterprise fleet surpasses 665,000 vehicles; revenue reaches \$8.2 billion
- 2006** Enterprise announces 50 Million Tree Pledge in celebration of first 50 years in business; makes commitment to plant 50 million trees over next 50 years, at a cost of \$50 million
- 2007** Taylor family acquires Alamo Rent A Car and National Car Rental
- 2009** Taylor family of companies adopts Enterprise Holdings name as parent of Alamo Rent A Car, Enterprise Rent-A-Car and National Car Rental
- 2010** Enterprise adds first all-electric vehicles to fleet
- 2011** Enterprise launches "The Enterprise Way" integrated marketing initiative featuring its first new ad campaign in two decades