

WORLD HEADQUARTERS

Alamo Rent A Car
600 Corporate Park Drive
St. Louis, Missouri 63105
(314) 512-1000
alamo.com

The Alamo Rent A Car brand is owned by St. Louis-based Enterprise Holdings, a privately held company which, through its regional subsidiaries, also owns and operates the Enterprise Rent-A-Car and National Car Rental brands. For more information about Alamo's environmental stewardship and long-term commitment to the sustainability of the car rental business, visit www.enterpriseholdings.com/sustainability.

FAST FACTS

- Founded in 1974
- Attracts value-oriented international and U.S. leisure travelers looking for an easy and hassle-free rental experience
- Locations throughout the United States, Canada, Mexico, the Caribbean, Latin America and Asia.
- Part of a global strategic alliance with Europcar, creating the world's largest car rental network
- Largest car rental provider to international travelers visiting North America
- Launched the industry's first real-time Internet booking engine in 1995 and first Online Check-In system in 2005; today, operates 159 self-service kiosks at 65 U.S. locations
- Official rent-a-car of *Walt Disney World*® Resort and *Disneyland*® Resort

CHRONOLOGY/ KEY MILESTONES

- 1974** Alamo Rent A Car founded with four locations in Florida, pioneering the concept of unlimited free mileage
- 1982** Alamo opens state-of-the-art rental plaza in Tampa, Fla.
- 1995** Alamo is first in car rental industry with real-time Internet booking capabilities
- 2005** Alamo launches industry's first and only Online Check-In system
- 2007** Taylor family acquires Alamo and National brands; Alamo earns *Budget Travel* magazine's "Extra Mile Award" for self-serve kiosks
- 2009** Taylor family of companies adopts Enterprise Holdings name as parent of Alamo Rent A Car, Enterprise Rent-A-Car and National Car Rental
- 2011** Alamo launches partnership with Japanese Airlines