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Market Metrix Announces First Quarter 2009 Hospitality Index Results
Enterprise Rent-A-Car Ranks #1 in Car Rental Industry

SAN RAFAEL, Calif. (June 1, 2009) – Market Metrix, LLC, the leading provider of customer and employee feedback and performance tools for the hospitality industry, today announced results of the Market Metrix Hospitality Index (MMHI) for the first quarter of 2009. Enterprise Rent-A-Car, Mandarin Oriental, and JetBlue Airlines ranked number one in rental car industry, hotel and airline customer satisfaction, respectively.

Since the Market Metrix was instituted in 2002, Enterprise has been recognized as the leader in customer satisfaction in the car rental industry 24 out of 26 times.

Market Metrix Hospitality Index - Q1 2009 Winners

WINNER		SEGMENT
Hotels		
Mandarin Oriental	96.2	Luxury
Kimpton Hotels	94.7	Upper Upscale
Staybridge	90.9	Upscale
Holiday Inn Select	82.3	Midscale w/ F&B
Drury Inns	91.9	Midscale w/o F&B
Microtel Inns & Suites	84.8	Economy
Casinos		
Wynn Las Vegas	93.2	Upscale casino
Golden Nugget Hotel & Casino	88.1	Casino
Web Sites		
Le Meridian	88.5	Hotel Brand Web Site
Hotwire.com	79.1	Hotel Travel Web Site
Airline		
JetBlue	83.2	Airline
Car Rental		
Enterprise	82.2	Car Rental
Timeshare		
WorldMark by Wyndham	91.5	Timeshare Accommodations

(more)

About MMHI

Based on 35,000 customer interviews conducted each quarter, the Market Metrix Hospitality Index (MMHI) is the largest and most in-depth measure of hospitality company performance available today. These benchmarks, delivered through our flagship product Customer Metrix™, enable Market Metrix clients to compare their results to competitors by STAR segment, AAA classification, Brand, SMSA, industry averages, performers in the top 10% and other classifications. The MMHI is also available by subscription.

About Enterprise Rent-A-Car

Founded in 1957 and headquartered in St. Louis, Enterprise Rent-A-Car is an internationally recognized brand with the largest fleet of passenger vehicles in the world today, more than 700,000 cars and trucks. Enterprise also operates a network of 7,000 neighborhood and airport rental locations in the United States, Canada, the U.K., Ireland, and Germany. Enterprise of North America is part of a global strategic alliance with Europcar, creating the world's largest car rental network.

As North America's largest car rental company, Enterprise is known for its exceptionally low rates, neighborhood convenience and its outstanding service, including picking up local customers at no extra cost. Ranked No. 18 on the Forbes Top 500 Private Companies in America, Enterprise has branch offices located within 15 miles of 90 percent of the U.S. population. In addition, Enterprise has ranked highest in customer satisfaction among airport rentals in nine out of the past ten years, according to J.D. Power and Associates Rental Car Satisfaction Study. For more information about Enterprise, visit www.enterprise.com.