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**FOR IMMEDIATE RELEASE**

## **Fancy a Posh Bite for a Bargain?**

**January 15, 2009** – I know I do! Once a year, New York’s finest restaurants open their doors to patrons at a discounted rate for New York’s Winter Restaurant Week giving the public an opportunity to experience the chefs’ culinary masterpieces. It has become a wonderful gastronomic tradition which, this year, is being held from the 25-30 January. There is a long list of participating restaurants including the famous Dos Caminos, Pastis, Nobu, Tao, One if by land, two if by sea and the Blue Water Grill.

Getting around New York is generally easiest by cab But if you do decide to hire a car it might save you some money and allow you a little more travelling freedom. New York is a wonderfully vibrant city and, for the first time visitor, it can be a daunting, but ultimately rewarding, prospect.

The restaurants that participate in New York Winter Restaurant Week will be offering three course lunches for a mere \$24,07 (a play on 24/7, but you need to remember that the discounts are only valid from Monday to Friday) and three course dinner for only \$35, 00! That really is a bargain considering some of the delightful meals that you can go and experience.

A trip to New York is always fun, but as the world struggles against the global recession we all need to be more careful about where and how much of our money we spend. So do your research and then determine which way is best for you to see New York. Maybe a cheaper hotel and hiring a car makes more sense than living in an expensive Manhattan hotel and taking cabs everywhere? Plan carefully and you will have a scrumptious time. Bon Appétit

### **About National Car Rental**

Founded in 1947 and headquartered in St. Louis, National Car Rental is a premium, internationally recognized brand serving the daily rental needs of the frequent airport business traveler throughout the United States, Canada, Mexico, the Caribbean, Latin America, Asia and the Pacific Rim. National is part of a global strategic alliance with Europcar, creating the world’s largest car rental network.

National helped pioneer the corporate-account business in the 1970s and then introduced the car rental industry’s first comprehensive frequent-renter program, Emerald Club, in 1987. Today, Emerald Club continues to expedite the car rental process for time-sensitive corporate travelers by offering counter bypass and automatic e-receipts as well as car choice – which enables customers to quickly choose their own vehicles without any paperwork and simply drive away.

National has been the “Official Car Rental Company of the PGA TOUR and Champions Tour” since 1994,” and its partnership with the PGA extends through 2011. For more information about National, visit [www.nationalcar.com](http://www.nationalcar.com).

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