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For Immediate Release

Cutting-Edge Environmental Innovations Recognized by Environmental Defense Fund

Enterprise Rent-A-Car Recognized for Using Energy-Efficient Thin Client Terminals for Rental Transaction System; Use Cuts Company's Carbon Emissions 6.5 Million Pounds

LAGUNA NIGUEL, Calif. (April 21, 2009) – Environmental Defense Fund (EDF) today highlighted environmental innovations that are helping companies cut costs, create business opportunities and carve out competitive advantage in a challenging economy. EDF unveiled “Innovations Review 2009: Green Advances for a New Economy” at the *Fortune* Brainstorm Green Conference, where executives from highlighted companies gathered to discuss how environmental innovations are benefiting their business.

Enterprise was recognized for its new rental transaction system that streamlines the company's rental processes and offers significant environmental benefits in the process. The new system – ECARS™ 2.0 – connects the reservations, billing and reporting operations of more than 7,000 Enterprise rental offices around the world. Instead of using personal computers for ECARS™ 2.0, Enterprise deployed a network of 45,000 energy-saving thin client terminals.

Use of the technology will enable Enterprise to cut its annual carbon dioxide emissions by 6.5 million pounds – a reduction of nearly 1,000 pounds of carbon dioxide per branch office per year.

“This system produces tremendous operational efficiencies, but it was important to us to maximize environmental efficiencies as well,” said Craig Kennedy, Enterprise's chief information officer. “One of the key choices we made in developing the ECARS™ 2.0 system was going with thin client terminals. It's a choice that will soon provide a big payoff by increasing our energy efficiency and reducing our company's overall environmental footprint.”

The network of more than 45,000 thin client terminals – operated through 743 terminal servers – connects Enterprise rental offices throughout the U.S., Canada, the United Kingdom, Ireland, Germany and Puerto Rico. Hewlett-Packard helped develop the system, a less expensive and more environmentally friendly approach than the conventional use of PCs.

Thin clients use only 13.6 watt-hours and 2.4 watt-hours of electricity in active and passive states, respectively, compared with the 77.1 watt-hours and 1.8 watt-hours consumed by PCs. Over a network of more than 45,000 units, this adds up to significant energy savings with no compromise of operating requirements when comparing the thin client terminal server approach to a full-PC system.

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Enterprise Recognized for Use of Thin Client Servers To Cut Carbon Emissions Add One

“Environmental innovation is a powerful way to create business value,” said Gwen Ruta, vice president of corporate partnerships at EDF. “These innovations tackle today’s environmental and economic challenges head on – improving the planet and the bottom line at the same time. We hope that they serve as useful models, inspire further innovation and continue to redefine business as usual.”

The featured innovations were vetted by EDF and a distinguished panel of experts from the fields of environmental science, law and finance. The final selection includes 15 innovations from around the country. Each innovation was evaluated for environmental benefits, business benefits, replicability and innovativeness.

The Innovations Review also highlights two innovations by EDF and its corporate partners: a Green Portfolio project developed by EDF and private equity firm KKR, and Climate Corps, a program that uses interns to develop energy efficiency investment plans for major corporations. The Review is part of EDF’s broader effort to foster collaboration on corporate environmental innovation through its recently launched Innovation Exchange. Details on all the innovations, as well as multimedia clips, are available at www.innovation.edf.org.

About Enterprise Rent-A-Car

Founded in 1957 and headquartered in St. Louis, Enterprise Rent-A-Car is an internationally recognized brand with the largest fleet of passenger vehicles in the world today, more than 700,000 cars and trucks. Enterprise also operates a network of 7,000 neighborhood and airport rental locations in the United States, Canada, the U.K., Ireland and Germany. Enterprise of North America is part of a global strategic alliance with Europcar, creating the world’s largest car rental network.

As North America’s largest car rental company, Enterprise is known for its exceptionally low rates, neighborhood convenience and its outstanding service, including picking up local customers at no extra cost. Ranked No. 18 on the Forbes Top 500 Private Companies in America, Enterprise has branch offices located within 15 miles of 90 percent of the U.S. population. In addition, Enterprise has ranked highest in customer satisfaction among airport rentals in nine out of the past ten years, according to J.D. Power and Associates Rental Car Satisfaction Study. For more information about Enterprise, visit www.enterprise.com.

About Environmental Defense Fund

Environmental Defense Fund, a leading national nonprofit organization, represents more than 500,000 members. Since 1967, Environmental Defense Fund has linked science, economics, law and innovative private-sector partnerships to create breakthrough solutions to the most serious environmental problems. Environmental Defense Fund has a 20 year track record of success in partnering with business. To maintain its independence and credibility, EDF accepts no money from corporate partners; generous individuals and foundations fund its work. For more information, visit www.edf.org.