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Enterprise Rent-A-Car to Open New Claims Center in Alachua County

Facility brings approximately 200 new jobs to the area

March 25, 2009 (Gainesville, Fla.) – At a time when economic news is often gloomy, Enterprise Rent-A-Car is bringing a ray of sunshine to the Sunshine State and Alachua County. Enterprise, the largest rental car company in North America, has chosen Alachua County as the site of a new claims processing center. Of the nearly 200 full-time employees who will staff the center, scheduled to open in June, approximately 160 will be hired from Gainesville/Alachua County area.

The center, located in a former retail store at 7303 NW 4th Blvd. in the Tower Center Shopping Complex, will encompass 44,000 square feet and handle calls for the Eastern seaboard of the United States for Enterprise Rent-A-Car, National Car Rental, and Alamo Rent A Car. Enterprise is the parent company of National and Alamo and, collectively, the companies include a worldwide network of more than 8,000 neighborhood and airport car rental locations.

“The growth of Enterprise in Florida demonstrates the strength of our business environment and skilled workforce,” said Governor Charlie Crist.

“We searched for the perfect location and were impressed by the Gainesville and Alachua County’s stable and diverse business environment, qualified workforce, available real estate and proximity to some of the country’s finest universities and colleges,” said Roger Van Horn, assistant vice president of Corporate Loss Control for Enterprise Rent-A-Car. “We are very grateful to Governor Crist, Alachua County, Enterprise Florida, the Gainesville/Alachua County Council for Economic Outreach and the Gainesville Area Chamber of Commerce for extending a warm Florida welcome. We look forward to providing good jobs with good pay and benefits and flexible work schedules.”

In April, the company will begin recruiting area employees to fill positions as recovery specialists, billers, examiners and phone operators, Van Horn said. Applicants must have a high school diploma or equivalent; experience is preferred, but not required. Interested individuals will only be able to apply starting April 23 at go.enterprise.com. Wages will start at an hourly rate of \$11 to \$18 with competitive benefits.

Brent Christensen, President and Chief Executive Officer of the Gainesville Area Chamber of Commerce and Council for Economic Outreach (CEO), noted that CEO has been working to recruit Enterprise since August 2008. “Enterprise was attracted to Alachua County because of our strong workforce, heralded quality of life and tremendous growth potential.”

**Enterprise Claims Center
Page Two**

“We worked hard to win these jobs for our community and are grateful to our partners on the state and local level as well as our investors for their support,” added Christensen.

In conjunction with cooperative recruitments efforts with the Alachua County Board of County Commissioners, Santa Fe College, FloridaWorks and existing private industry, Enterprise chose Gainesville/Alachua County amid a list of hundreds of communities under initial consideration.

Randall H. Reid, Alachua County Manager, said, “Enterprise’s decision to locate its loss control and claims processing facility in Alachua County will make a strong, positive impact on the local economy. The company’s creation of nearly 200 jobs will promote the local recruitment and retention of intellectual capital, enhance the tax base, and facilitate efforts to reduce unemployment in our area. Alachua County is committed to creating sustainable economic prosperity in our community and is honored to have Enterprise as a catalyst.”

About CEO

Founded in 1991, CEO is the designated economic development entity for all of Alachua County. CEO’s charge is to assist existing business/industry through expansion/retention, entrepreneurial support and recruitment/attraction of new jobs. Since its Opportunity 2010 Capital Campaign kickoff in 2006, CEO has worked on more than 150 economic development projects and has assisted in the creation and retention of approximately 1,400 jobs. CEO is funded through private investments from businesses throughout the Gainesville/Alachua County area.

About the Enterprise Family of Companies

With industry-leading rental car brands including Enterprise Rent-A-Car, National Car Rental and Alamo Rent A Car, the Enterprise family of companies owns and operates the largest fleet of passenger vehicles in the world today – more than 1 million cars and trucks. Other Enterprise business lines include Enterprise Fleet Management, Enterprise Commercial Truck Rental and Enterprise Car Sales.

Collectively, the Enterprise family of companies – headquartered in St. Louis – operates a network of more than 8,000 car rental locations in neighborhoods and at airports worldwide and is the most comprehensive service provider in the industry, unparalleled in size, strength and stability. The North American Enterprise family of companies is part of a global strategic alliance with Europcar, creating the world’s largest car rental network.

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